**Assignment**

**Chapter: Managing Strategy**

**Task:**

After recalling the steps involved in strategic management process, submit the SWOT Analysis of any organization in your own words.

**Submission Criteria:**

* Assignment should be submitted via VLE. Kindly check the online closing time.
* The text should be in Times New Roman, font size 12 and line spacing 1.5
* The assignment should be of minimum 2-3 pages (A-4 size).
* Page numbers should be mentioned with header.
* Students are supposed to mention their name, registration number, submission day and date along with the facilitator’s name on the front page.

**For Reference:**

You can collect information consulting your text book “Fundamentals of Management 11th Edition.”

**For any Query:**

You may speak to the course facilitator in case you have any query while attempting the assignment.